

# Software Developer to Coloreel

Do you thrive with responsibility and cooperation? Coloreel is now looking for a developer to lead the development of their Coloreel studio product used by designers worldwide. An opportunity that offers both complex software development and the possibility to grow your leadership skills.

## Job description

Your top priority will be to develop their unique PC-tool, in which the customers manage designs and colors their motive that's going to be embroidered. Together with the team you will develop new functions and make it more user friendly. You work full stack with continuous testing.

### Primarily you work with:

- Team leading the PC-Tool SW team
- SW Development in C#

In your role, apart from SW development, you will be responsible for planning and coordinating the tasks for the team consisting of one more colleagues with possibilities for the team to grow. The role also includes some level 2 and 3 support.

Since this company is in a start-up phase this position includes problem solving and the ability to think on your feet. The team is an international group of open-minded developers where the competence in the field is high. This position is for you who wants to take the next step and become even better at Software Developing whilst doing it in an innovative environment where competence and skills are key.

## Your profile

We are looking for you who have some years of experience in software development. You are a person who are driven by brainstorming with colleagues and finding new solutions to the problems that occur. You take big responsibility for your and the teams work and have a burning interest in software development. To become successful in this position you are a communicative team player who sees possibilities where others see problems. If you enjoy taking responsibility for a team and like the idea of leading others, it's a great plus.

### You have experience in the following:

- C#
- .Net Core
- Windows Presentation Foundation
- Team/project management

### Experience in the following is a plus:

- DirectX
- Azure DevOps

## Application

Please send your application to:  
[recruitment@coloreel.com](mailto:recruitment@coloreel.com)

We apply continuous selection which means we might close the process before the set ending date. If you have any questions regarding the position or the recruitment process, please contact Joakim Wibring at: [joakim.wibring@coloreel.com](mailto:joakim.wibring@coloreel.com) or call: **073 430 51 80**

# About the company

Coloreel is a Swedish textile innovation brand with a groundbreaking technology for embroidery that enables high-quality coloring of textile thread on demand, unlocking a world of potential.

We use our technology to both preserve the craftsmanship of embroidery and take embroidery to the next level. The unique solution makes previously complicated designs accessible, including gradients, textures and other stunning effects. Using only a single thread and needle means that it also significantly improves quality and efficiency, enabling immediate start up and faster delivery. In short, Coloreel empowers creativity and enhances quality and efficiency, making the ordinary extraordinary. In the future, the technology can also be used for sewing, knitting, weaving and more.

Coloreel is also part of the movement to reduce waste and move the textile industry towards more sustainable production. By coloring the thread directly, there is no wastewater, hence no water pollution. And, using a single reel of thread and needle also means minimized thread waste and minimized microfiber pollution.

The result, of course, is embroidery at full potential.



*Coloreel Studio software in use ▲*

*▼ Coloreel Unit - thread colouring machine*



*▲ Embroidery being produced*